

# Agenda



- 8:30 a.m. – 9:00 a.m. Registration
- 9:00 a.m. – 9:15 a.m. Welcome  
**Presenters: Iris Smotrich, City of Rancho Mirage**  
**Kate Long, California Governor's Office of Emergency Services (Cal OES)**
- 9:15 a.m. – 9:30 a.m. Introduction to QuakeSmart  
*An overview of the QuakeSmart Community Resilience Program.*  
**Presenter: Barbara Harrison, Federal Alliance for Safe Homes (FLASH)<sup>®</sup>**
- IDENTIFY YOUR RISK**
- 9:30 a.m. – 10:00 a.m. The Earthquake Threat to Businesses and Organizations  
*An explanation of the science and the risk of earthquakes in the Coachella Valley.*  
**Presenter: Katherine Kendrick, USGS**
- 10:00 a.m. – 10:15 a.m. Break (Safety Expo)
- 10:15 a.m. – 10:30 a.m. ShakeOut Earthquake Drill  
**Presenter: Mark Benthien, Southern California Earthquake Center (SCEC) and Earthquake Country Alliance (ECA)**
- 10:30 a.m. – 11:00 a.m. What Businesses and Organizations Need to Know About Disaster Response  
*An overview of the impacts of a large magnitude earthquake to local emergency responders.*  
**Presenter: Britt Wilson, City of Rancho Mirage**
- 11:00 a.m. – 11:30 a.m. *Back-to-Business Self-Assessment*  
*Learn about the impacts an earthquake could have on your organization and fill out the initial QuakeSmart Back-to-Business Self-Assessment as the first step in your planning process.*  
**Presenter: Inés Pearce, Pearce Global Partners**
- DEVELOP A PLAN**
- 11:30 a.m. – 12:45 p.m. Lunch Presentation: QuakeSmart Panel  
Moderator: **Barbara Harrison, FLASH**
- STAFF & SERVICE**  
**Presenter: Inés Pearce, Pearce Global Partners**
- SPACE**  
**Presenter: Glen Granholm, Safe-T-Proof**
- SYSTEMS**  
**Presenter: Jeremy Callister, Degenkolb Engineers**
- STRUCTURE**  
**Presenter: Annie Kao, Simpson Strong-Tie Co.**
- TAKE ACTION**
- 12:45 p.m. – 1:00 p.m. QuakeSmart Application & Recognition
- 1:00 p.m. – 1:20 p.m. What Keeps People from Preparing for Earthquakes?  
**Presenter: Dr. Dennis S. Mileti, Professor Emeritus at the University of Colorado – Boulder**
- 1:20 p.m. – 1:50 p.m. Small Business Administration (SBA) Program & Services Presentation  
**Presenter: Rachel Baranick, U.S. SBA, Santa Ana District Office**
- 1:50 p.m. – 2:30 p.m. Safety Expo