Media Advisory

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For Immediate Release

Past and Present National Hurricane Center Directors Offer Insights In the Aftermath of Hurricane Sandy at the Federal Alliance for Safe Homes® 2012 Annual Conference– Facebook Live Stream Available

Who: Panelists: National Hurricane Center Director Dr. Rick Knabb, Former Directors Max Mayfield and Bill Read joined by local chief meteorologists
Facilitated by: Leslie Chapman-Henderson, FLASH President and CEO

What: Federal Alliance for Safe Homes® (FLASH) 2012 Annual Conference

In the aftermath of Hurricane Sandy and the unprecedented damage associated with the storm our panelists will offer their thoughts on Hurricane Sandy, their unique take on the disaster safety movement and discuss the risks Americans face from these devastating storms. The panel will then discuss ways the disaster safety community can work together to better prepare those at risk to mitigate against the next disaster.

Where: **Live Stream** on FLASH Facebook at www.facebook.com/Federalalliance
In Person: Disney's Contemporary Resort, Lake Buena Vista, FL BOA – B Ballroom

When: Friday November 2, 12:30 pm

How: **To view the live stream visit FLASH on Facebook at www.facebook.com/federalalliance**

Submit advance questions for the panelists via Facebook at www.facebook.com/federalalliance

To attend advance media clearance is required on all Disney property. To secure media clearance or schedule interviews, please contact Trenise Lyons (305) 926-6290 or Zoe Boyer (407) 739-4030 by **Thursday, November 1**.

About FLASH

Federal Alliance for Safe Homes® (FLASH), a 501(c)3 nonprofit organization, is the country's leading consumer advocate for strengthening homes and safeguarding families from natural and manmade disasters. FLASH collaborates with more than 100 innovative and diverse partners that share its vision of making America a more disaster-resistant nation including: BASF, Federal Emergency Management Agency, Florida Division of Emergency Management, The Home Depot®, Kohler Power Systems, International Code Council, National Weather Service, RenaissanceRe, Simpson Strong-Tie®, State Farm®, USAA® and WeatherPredict Consulting Inc. In 2008, FLASH opened the interactive weather

experience StormStruck: A Tale of Two Homes® in Lake Buena Vista, FL. Learn more about FLASH and gain access to its free consumer resources by visiting www.flash.org or calling (877) 221-SAFE (7233). Also, get timely safety tips to ensure that you and your family are always well protected from natural and manmade disasters by subscribing to the FLASH blog – Protect Your Home in a FLASH.

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